



Press release

The Marini's Group Celebrates Malaysian GP with Joey Negro and the Mambo Brothers

Kuala Lumpur, Malaysia, 29 March 2015 – Kuala Lumpur celebrated the 2015 Formula One (F1) Grand Prix weekend with The Marini's Group's highly anticipated annual F1 Kick-off Party featuring legendary DJ Joey Negro at its flagship outlet Marini's on 57. This year also marked the inaugural Premier F1 Party at the swanky M8 Bar featuring Ibiza's Mambo Brothers. These events continued the Group's tradition of organising the biggest events open to the public for the F1 weekend.

Modesto Marini, Founder and President of The Marini's Group said, "Joey Negro and the Mambo Brothers delivered electrifying performances this weekend that matched the energy and excitement that is F1. We focus on providing the best experience in food, cocktails, music and entertainment and this year we have raised the bar yet again for F1 celebrations."

The weekend began on the eve of the qualifying sessions with British producer and remixer extraordinaire, Joey Negro, widely regarded as one of the forefathers of the UK dance scene kicking off the celebrations followed by a party on the eve of the race by Christian and Alan Anadon, collectively known as the Mambo Brothers who were born and raised in Ibiza whilst listening to the best DJs at the Café Mambo DJ booth.

There were 10 specially crafted F1 inspired cocktails by the Group's award-winning team of mixologists and partygoers were given free rides by the Official Private Driver, Uber and exclusive offers from the Official Champagne, G.H. Mumm.

Founder of The Marini's Group, Modesto Marini, a recipient of the Hospitality Asia



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Platinum Awards' Icon of the Year award, is also known as the King of Italian Cuisine in Asia. Modesto graduated with high honours in culinary arts in Italy in 1986.

For more information, visit www.marinisgroup.com.

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ISSUED BY:

Arcis Communications Malaysia

38-5A, Jalan PJU 1/3A, Sunway Mas Commercial Centre, 47301 Petaling Jaya, Selangor, Malaysia

For all media inquiries, please contact our Media Centre:

Tel: +603 7805 7133 (Hunting line)

Fione Wong +6012 687 0086 – fione@arciscommunications.com

Angeline Chandran +6016 916 6461– angeline@arciscommunications.com

ABOUT THE MARINI'S GROUP

International brand, The Marini's Group, founded in 2012 by dining and entertainment entrepreneur Modesto Marini, has carved its own niche in the luxury, entertainment and fine dining industry through its outlets, the iconic Marini's on 57, Marble 8, M8 Bar and M Marini Caffé since its inception. The Group has gone on to produce its own music album, Sunset Hours Vol. One compiled by the legendary Jose Padilla and successfully organising the annual F1 weekend celebrations attended by the who's who of society and entertainment circuit regionally. The Group believes in offering only the best experience when it comes food, beverage or music. It is the epitome of life at the top!

www.marinisgroup.com

ABOUT ARCIS COMMUNICATIONS

Arcis Communications is one of Malaysia's leading solutions and communications agencies and growing fast in South East Asia. Critically acclaimed for work done in Malaysia and Singapore, it consults with businesses across the region. The company is organised around areas of consulting that include: Public Relations; Digital and Relationship Marketing; Issues and Communications Management; Advertising; Public Affairs; Branding and Identity Management; Health Care Communications; Direct and Promotion Marketing; Branded Content and Entertainment; and Specialist Communications. Arcis Communications services Fortune Global 500 Companies, leading multinational corporations, fast growing Small and Medium Sized Businesses and start-ups across South East Asia. For more information, visit www.arciscommunications.com or get the latest updates on the firm at www.facebook.com/arciscommunications.